

SNAG® More Business™!

Grow The Game And Your Revenues!

Over the past 12 years, SNAG® Golf has built a premier first-touch learning system recognized by industry leaders around the world as the superior method of teaching golf fundamentals in a fun and easy way.

SNAG® (Starting New At Golf) provides cutting edge learning techniques never before seen in golf. More importantly, SNAG® is a revenue-generating opportunity as well as a great method of introducing future golfers to the game we love!



SNAG® is a fun and easy way for people of all ages and abilities to learn the basic fundamentals of golf. The key is in simplifying the instruction so that it can be an effective transition into the game of golf. SNAG® incorporates developmentally-appropriate equipment and instruction that allows golf to be learned and played in non-traditional venues.

The Coaching Kit is the mainstay for professionals wanting to maximize success in instructing new learners. There are multiple ways to grow revenues and the game using the Coaching Kit. SNAG® sessions can be conducted indoors or outdoors — any open space, green space or athletic field can be used without any agronomic damage. ***In a climate of decreasing interest and spending it is more important than ever to innovate, not only to survive, but to grow. SNAG®'s unmatched portability opens up new ways for professionals to generate revenues.***

A SNAG® Coaching Kit can be used to instruct new learners of all ages, 365 days a year for an average of seven years.



Make More Money!... grow your programs and grow the game with SNAG®!

The SNAG Coaching System will transform your current business and your programs while helping you grow the game of golf. For example, the following is typical six-week SNAG Golf program that averages \$99.00 per student:

"Girls Golf" After School Program
16 Students @\$99/student

Tuesdays 3pm-4pm
One lesson per week for six weeks;
Eight girls ages 5-7

Tuesdays 4pm-5pm
One lesson per week for six weeks;
Eight girls ages 8-10

16 Students x \$99 = \$1,584

SNAG Golf • 1-866-946-5902 • Visit us at www.snagpros.com

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With the SNAG Coaching Kit, you can not only enhance your current first-touch learning programs, but venture out into the world beyond the confines of the club and bring people into the game. SNAG offers a truly mobile teaching and playing system that can be used in an infinite number of ways.

Here are ways you can use the SNAG Coaching Kit to increase revenues:



- Junior Programs
- SNAG Camps
- Women's Programs
- Club Social Events
- Adult Happy Hour
- Ladies Night Out
- Grand Openings
- Fundraising
- Sorority/Fraternity Events
- Contests & Give-aways
- Non-member events
& member drives
- Bringing Golf to Local Schools

- After School Programs
- Birthday Parties
- Family Tournaments
- Parent/Child Events
- Learners with Special Needs
- Active Adult Programs
- Team-Building
- Corporate Events
- Employee Parties
- Community & Church Groups
- Adult or Junior Golf Leagues
- SNAG Golf Tournaments within
traditional tournaments



Set up your SNAG-friendly course on the driving range or other open space. For even more fun, check out our SNAG After Dark packages. For more ideas, visit our resource center at www.snagpros.com/resourcenter/proresourcecenter.html

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