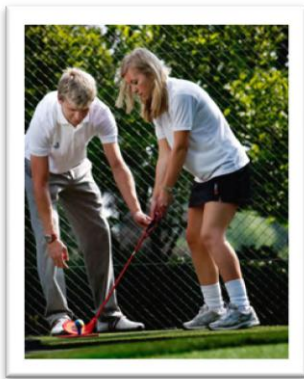




## SNAG Coaching System Buyers Guide

Welcome to the SNAG Buyers Guide. This resource is designed to help the professional navigate which of the SNAG Coaching Kits best fit individual program goals. As a professional, there are many applications for our coaching system and depending upon your area of concentration, the number of students you will be instructing and the ages of your students, **we have the product combinations you need to be successful and profitable.**



First, it is important to understand why the complete coaching system is needed to have any success in using SNAG. At SNAG we consider ourselves a programming company first and not a mere product manufacturer. We are all about cutting edge learning techniques never before seen in the world of golf. Our products mimic our teaching philosophy for maximum success. Our training methods and educational curriculum comes from years of research, experience, and the brightest minds in the education world. Our programming has been third-party assessed by leaders in both the golf and physical education worlds. Therefore, you can feel confident the coaching system you are about to purchase is tested for maximum effectiveness in creating and retaining players.

### Coaching Kit Basics

All of our kits come with everything you need to conduct a class of any size effectively and efficiently.

**The main questions to ask yourself when choosing a Kit:**

1. **How many students do you anticipate teaching at one time?**
2. **What are the typical age ranges of your students?**

Once you have determined the answer to these questions you can easily pick the most appropriate Kit for your needs.

**General rules for choosing a Kit:** Small classes are considered to be 16 students or fewer; Large classes are considered to be up to 32 students. Our club sizes are as follows: 5-7 year old (26" green clubs); 8-10 years old (30" blue clubs); 11+ to adult (34" red clubs).

**Handy Dandy Coaching Kit Key:** (say that 5 times fast!)

**Small classes of mixed ages= *Small Group All Ages Kit***

**Small classes of 5-7 year olds= 26" Small Group Coaching Kit**

**Small classes of 8-10 year olds= 30" Small Group Coaching Kit**

**Small classes of 11+ or adults=34" Small Group Coaching Kit**

**Large classes of mixed ages= *Large Group All Ages Kit***

**Large classes of 5-7 year olds= 26" Large Group Coaching Kit**

**Large classes of 8-10 year olds= 30" Large Group Coaching Kit**

**Large classes of 11+ or adults=34" Large Group Coaching Kit**

If you teach two ages groups you can order the Small or Large Kit in one size and then add a **Supplemental Kit** of the other size. The **Supplemental Kits** were designed to add versatility to the Coaching System at a minimal cost. The Supplemental Kits contain 12 right handed Launchers, 2 left handed Launchers and 8 Rollers all of the same size. If the SNAG professional has a 30" Coaching Kit, then he or she can complement that Kit with either a 26" or 34" supplemental Kit or both. *(Example: I plan to use SNAG for my Junior Program which is mainly classes of about 8 kids ages 11+ but I would also like to start up some additional classes for 5-7 year olds. The best option for you would be to get the Small 34" Coaching Kit and to add the 26" Supplemental Kit; if the 5-7 year old classes will be really small you could also just get a few extra 26" Launchers and Rollers)*





Our coaching systems are designed to be scaled up as you grow. We offer small and large group packages in three club sizes for ages 5 to 105. **Our most popular and versatile Kit is the All Ages Kit which offers clubs in every size for every age of new learner you may be teaching.** It comes in two sizes: Large and Small. This is the Kit we typically provide for schools and Park and Recreation facilities because of the versatility it provides to teach a variety of ages in one class. Other professionals might want to focus on a specific age group for junior or senior programs so a standard small or large group coaching kit in either a 26", 30" or 34" will provide a solution.

**Budget is also a consideration when choosing a Kit however we have some ideas that might help you view this as more a business investment or capital expenditure that will generate a return on investment.** For example, a typical 6 week beginning golf program using our system averages \$99.00 per student. Most of our more successful and innovative professionals earn back their investment within the first few sessions.

As you can see, this system can become profitable very quickly if implemented correctly. **We are confident an investment in the SNAG Coaching System will transform your current business and programs while helping you grow the game of golf.** A more detailed breakdown of all of our kit configurations is provided below.



*A note to Golf Pros:* Golf Pros normally teach classes with an average of 3 to 6 students but the Kits can be used to expand your current class offerings! Since SNAG is in over 8,000 schools worldwide and roughly 4,000 of the most prestigious golf courses in the country we have already begun the revolution of teaching larger groups in a variety of environments both indoors and out. Gone are the days of waiting around for lessons or shutting down because of seasonal periods. With our coaching system, you can not only enhance your current first touch learning programs but venture out into the world beyond the confines of the club and bring people into the game. We offer a truly mobile teaching and playing system that can be used in an infinite number of ways: Summer camps, indoor/outdoor after school programs, Women's group lessons, Senior programs, parties, special events, tournaments, etc.



**PLEASE NOTE: We offer Pros a special discounted rate on all of our products. These prices are not available to the public. To view discounted "Pro" pricing or to order you must REGISTER and LOG IN at [www.snagpros.com](http://www.snagpros.com)**

# SNAG Coaching Kits Details & Prices:

All Kits contain clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier.

## Large Kits:

The **Large Group All Ages Coaching Kit** was designed to safely and effectively teach 16 – 48\* new learners at one time. It is perfect for physical educators, or those wanting to instruct large groups of varying ages, as it contains everything you need to teach classes for ages 5 through adults.. It is the mainstay for any professional training large groups of new learners. The Large Group All Ages Coaching Kit consists of the following:

- 14 Launchers (12 right, 2 left) of each size (26', 30' and 34") equaling 42 launchers
- 8 Rollers of each size (26', 30' and 34") equaling 24 rollers
- 12 Launch Pads
- 4 Flagsticky Targets
- 100 SNAG balls
- 4 Rollerama Targets
- 2 Bullseye Targets
- 4 Snapper Training Tools
- 4 SNAGazoo Training Tools
- 4 Roller Brush Training Tools
- 4 SNAG-O-Matic Training Tools
- 16 Hoop Clocks
- 1 Equipment Carriers
- 1 Curriculum manual
- 1 Instructional Video
- 1 Extra Equipment Carrier
- 1 Extra bag of SNAG Balls (100)



The **Large Group Coaching Kit 26" (5-7 yrs old)**, was designed to safely and effectively teach 16 – 48 new learners ages 5-7 years old. The Kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training large groups of new learners that are 5-7 years old. You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The Large Group Coaching Kit 26" consists of the following:

- 14 26" Launchers (12 right, 2 left)
- 8 26" Rollers
- 12 Launch Pads
- 4 Flagsticky Targets
- 100 SNAG balls
- 4 Rollerama Targets
- 2 Bullseye Targets
- 4 Snapper Training Tools
- 4 SNAGazoo Training Tools

- 4 Roller Brush Training Tools
- 4 SNAG-O-Matic Training Tools
- 16 Hoop Clocks
- 1 Equipment Carrier
- 1 Curriculum manual
- 1 Instructional Video



The **Large Group Coaching Kit 30" (8-10 yrs old)** was designed to safely and effectively teach 16 – 48 new learners ages 8-10 years old. The Kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training large groups of new learners that are 8-10 years old. You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The Large Group Coaching Kit 30" consists of the following:

- 14 30" Launchers (12 right, 2 left)
- 8 30" Rollers
- 12 Launch Pads
- 4 Flagsticky Targets
- 100 SNAG balls
- 4 Rollerama Targets
- 2 Bullseye Targets
- 4 Snapper Training Tools
- 4 SNAGazoo Training Tools
- 4 Roller Brush Training Tools
- 4 SNAG-O-Matic Training Tools
- 16 Hoop Clocks
- 1 Equipment Carrier
- 1 Curriculum manual
- 1 Instructional Video

The **Large Group Coaching Kit 34" (11 to adult)** was designed to safely and effectively teach 16 – 48 new learners ages 11 through adult. The Kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training large groups of new



learners that are 11 to adult. The only thing that differentiates the Small or Large Coaching Kits is the size of the clubs they contain (26", 30" or 34") You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The Large Group Coaching Kit 34" consists of the following:

- 14 34" Launchers (12 right, 2 left)
- 8 34" Rollers
- 12 Launch Pads
- 4 Flagsticky Targets
- 100 SNAG balls
- 4 Rollerama Targets
- 2 Bullseye Targets
- 4 Snapper Training Tools
- 4 SNAGazoo Training Tools
- 4 Roller Brush Training Tools
- 4 SNAG-O-Matic Training Tools
- 16 Hoop Clocks
- 1 Equipment Carrier
- 1 Curriculum manual
- 1 Instructional Video

### **Small Kits:**

The Small Kits allow you to implement a program for a manageable cost while giving you the ability to add on or scale up the Kit up as you grow your participation.

The **Small Group All Ages Coaching Kit** was designed to safely and effectively teach up to 16 new learners at one time. It is perfect for those wanting to instruct small groups of varying ages, as it contains everything you need to teach classes for ages 5 through adults.

- 7 Launchers (6 right, 1 left) of each size (26', 30' and 34") equaling 28 launchers
- 4 Rollers of each size (26', 30' and 34") equaling 12 rollers
- 6 Launch Pads
- 2 Flagsticky Targets
- 100 SNAG balls
- 2 Rollerama Targets
- 1 Bullseye Targets
- 2 Snapper Training Tools
- 2 SNAGazoo Training Tools
- 2 Roller Brush Training Tools
- 2 SNAG-O-Matic Training Tools
- 8 Hoop Clocks
- 1 Equipment Carrier
- 1 Manual
- 1 Instructional Video
- 1 Extra Equipment Carrier
- 1 Extra bag of SNAG Balls (100)



The **26" Small Group Coaching Kit (5-7 yrs old)** was designed to safely and effectively teach 8- 16 new learners in the 5-7 year old age group. The kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training small groups of new learners aged 5-7. The only thing that differentiates the Small Coaching Kits is the size of the clubs they contain (26", 30" or 34") You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The 26" Small Group Coaching Kit consists of:

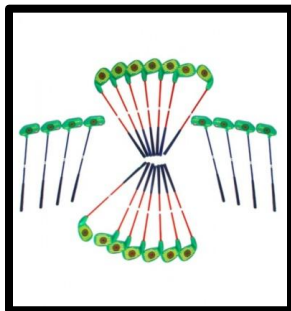
- 7 26" Launchers (6 right, 1 left)
- 4 26" Rollers
- 6 Launch Pads
- 2 Flagsticky Targets
- 100 SNAG balls
- 2 Rollerama Targets
- 1 Bullseye Targets
- 2 Snapper Training Tools
- 2 SNAGazoo Training Tools
- 2 Roller Brush Training Tools
- 2 SNAG-O-Matic Training Tools
- 8 Hoop Clocks
- 1 Equipment Carrier
- 1 Manual
- 1 Instructional Video

The **30" Small Group Coaching Kit (8-10 yrs old)** was designed to safely and effectively teach 8- 16 new learners in the 8-10 year old age group. The kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training small groups of new learners aged 8-10. The only thing that differentiates the Small Coaching Kits is the size of the clubs they contain (26", 30" or 34") You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The 30" Small Group Coaching Kit consists of:

- 7 30" Launchers (6 right, 1 left)
- 4 30" Rollers
- 6 Launch Pads
- 2 Flagsticky Targets
- 100 SNAG balls
- 2 Rollerama Targets
- 1 Bullseye Targets
- 2 Snapper Training Tools
- 2 SNAGazoo Training Tools
- 2 Roller Brush Training Tools
- 2 SNAG-O-Matic Training Tools
- 8 Hoop Clocks
- 1 Equipment Carrier
- 1 Manual
- 1 Instructional Video

The **34" Small Group Coaching Kit (11 to adult)** was designed to safely and effectively teach 8- 16 new learners in the 11 to adult age group. The kit includes clubs, targets, training tools, balls, launch pads and a specially designed equipment carrier. It is the mainstay for any professional training small groups of new learners aged 11 through adult. The only thing that differentiates the Small Coaching Kits is the size of the clubs they contain (26", 30" or 34") You can add additional sized clubs to teach other age groups. These additional club packages are called Supplemental Kits. The 34" Small Group Coaching Kit consists of:

- 7 34" Launchers (6 right, 1 left)
- 4 34" Rollers
- 6 Launch Pads
- 2 Flagsticky Targets
- 100 SNAG balls
- 2 Rollerama Targets
- 1 Bullseye Targets
- 2 Snapper Training Tools
- 2 SNAGazoo Training Tools
- 2 Roller Brush Training Tools
- 2 SNAG-O-Matic Training Tools
- 8 Hoop Clocks
- 1 Equipment Carrier
- 1 Manual
- 1 Instructional Video



*Picture: 26" Supplemental Kit*

The 26", 30", or 34" **Supplemental Kits** were designed to add versatility to the Coaching System. They come in three sizes to complement the Coaching Kits. The Supplemental Kits contain 12 right landed Launchers, 2 left handed Launchers and 8 Rollers all of the same size. If the SNAG professional has a 30" Coaching Kit, then he or she can complement that kit with either a 26" or 34" supplemental kit or both.

**PLEASE NOTE: We offer Pros a special discounted rate on all of our products. These prices are not available to the public. To view discounted "Pro" pricing or to order you must REGISTER and LOG IN at [www.snagpros.com](http://www.snagpros.com)**



## Other SNAG Golf Products:

We also offer all of our Training Tools, Equipment Carriers, SNAG Balls, and Clubs separately from the Coaching Kits. We have replacement ribbons for the Snappers, Zoos for the SNAGaZoos, and extra Tees for the Launch Pads.

**Hoop Clock Training Tool:** Designed to provide a safety zone for the new learner as well as teach them arm control for the different strokes and swings.

**Roller Brush Training Tool:** Designed to develop a slow and rhythmic putting stroke.

**SNAG-O-Matic Training Tool:** Designed to develop the proper chipping stroke. The tool attaches to the top of the Launcher grip with the majority of it extending beyond the end of the club. The tool is placed on the inner forearm of the target arm as the learner strokes his or her chip. This tool also has valuable applications with rolling, pitching and launching.

**SNAGazoo Training Tool:** Designed to develop the proper swing positions for a pitch shot. When the new learner swings away to the 9 o'clock position, their target arm and the SNAGazoo form an "L". If this is done correctly, the device will then produce a sound indicating correct position. If done incorrectly, then the device makes no sounds. This allows the new learner to self-correct when practicing this swing.

**Snapper Training Tool:** Designed to develop the proper motor skills of a full golf swing. The tool accomplishes this through a series of four exercises that focus on correct use of the hands, arms, shoulders and also proper weight distribution. The streamer on the tool follows the swing path giving a great visual effect. In the last exercise, the new learner is instructed to "pop" the streamer, which if successful would indicate the correct use of the hands leading to the impact area.

**Sticky Suit:** It is important to have fun and a sense of humor when playing SNAG! We devised sticky outerwear to make you the life of the event! Whoever puts on the suit gets to catch balls launched from the other SNAGsters. The suit is made up of individual items: jacket, pants, and a helmet. Each piece comes in 3 sizes, SM (child), MED (women) and LG (men).

**Player Pak:** Player Paks are what your students need to play and practice SNAG anywhere! They include a Launcher, Roller, Launch Pad, Flagsticky, 3 balls and a cloth carry bag. Get a Player Pak for everyone in the family, find your open space and hold your tournaments. The Paks come in right or left hand and three sizes, 26" (green) for 5-7 yr. olds, 30" (blue) for 8-10 yr. olds and 34" (red) for 11 + .

**Princess Pak:** Just like the Player Pak except it is pretty and pink for your little princess! They include a Launcher, Roller, Launch Pad, Flagsticky, 3 balls and a cloth carry bag. They come in right or left hand and two sizes, 26" (green) for 5-7 yr. olds, and 30" (blue) for 8-10 yr. olds.

**Visual Tracking System (VTS)-** Focuses on the instruction component of "how" to narrow the ball dispersal rate of strokes and swings and proper alignment. The Visual Tracking System (VTS) will train new learners to become more accurate in their practice and performance in all aspects of the game. The VTS is also the most versatile way for high handicap players to visually target the hole. There are three main components to the VTS: Spots, Dots & Arrows. The Spots, Dots and Arrows provide a new learner

the visual stimuli needed for the brain to accurately deliver the ball to the target. This patent pending system adds great value to any coaching kit.

**Scoring Zones:** Focuses on “where” to play based on distance. Scoring Zones provide the visual stimuli needed to learn which shot to play based upon distance from the hole (Flagsticky). A SNAG hole is set up in colorful zones with each of the shots written out on a marker to instruct the new learner on which shot to play from that distance. This helps develop the necessary course management skills early in the learning process. Spots and arrows are used to depict the various zones. This patent pending system is a must for every new learner program.

**SNAGaGreen:** A portable outline of a golf green. The Flagsticky Target resides in it when it is set up. With the SNAG-a-Green you are able to set up a course anywhere!



